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Top 30 people in Big Data and Analytics

- Posted by [Emmanuelle Rieuf](#) on October 12, 2016 at 8:30am
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Innovation Enterprise has compiled a top 30 list for individuals in big data that have had a large impact on the development or popularity of the industry.



Here is an interesting list of top 30 people in Big Data & Analytics, created by Innovation Enterprise. Unlike other lists, this is not based on Twitter or social media, but also on contributing directly to the industry, and focuses on those who had important parts to play in its growth and sustained popularity.

1. [Doug Cutting](#) and [Mike Cafarella](#), for creating Hadoop
2. [Sergey Brin](#) and [Larry Page](#), founders of Google
3. [Edward Snowden](#), NSA Whistleblower
4. [Rob Bearden](#), founder of Hortonworks
5. [Kirk D. Borne](#), professor and co-creator of the field of astroinformatics
6. [Stephen Wolfram](#), creator of Mathematica and Wolfram Alpha
7. [Rich Miner](#), co-founder of Android and a pioneer in the mobile space.
8. [Jamie Miller](#), CIO at GE
9. [DJ Patil](#), a data science pioneer, coined the term "data scientist" with Jeff Hammerbacher
10. [Monica Rogati](#), VP of Data at Jawbone
11. [Jeff Smith](#), CIO at IBM
12. [Jeff Bezos](#), founder and CEO of Amazon
13. [Andy Palmer](#), co-founder and CEO of TamR
14. [Gregory Piatetsky-Shapiro](#), co-founder of KDD and SIGKDD, KDnuggets President
15. [Vincent Granville](#), co-founder of DSC
16. [Sverre Jarp](#), ex-CTO at CERN openlab
17. [Tom Reilly](#), CEO at Cloudera
18. [Tom Davenport](#), thought leader and author in analytics and business process innovation
19. [John Schroeder](#) and [M. C. Srivas](#), co-founders of MapR
20. [Scott Howe](#), President and CEO at Acxiom
21. [Hilary Mason](#), was the Chief Scientist at Bitly, founder at Fast Forward Labs
22. [Edwina Dunn](#) and [Clive Humby](#), founders of Dunhumby
23. [Anmol Modan](#), co-founder and CEO at Ginger.io
24. [Chris Towers](#), head of big data channel at Innovation Enterprise
25. [Billy Beane](#), baseball coach that inspired Moneyball
26. [Tim O'Reilly](#), owner of O'Reilly Media
27. [Vadim Kutsyy](#), head of Inc Data Lab at eBay
28. [Warren Buffett](#), renowned investor
29. [Arijit Sengupta](#), CEO at BeyondCore
30. [Paco Nathan](#), well-known data blogger

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DJ did NOT -> coined the term "data scientist" with Jeff Hammerbacher - The term "data science" (originally used interchangeably with "[datalogy](#)") has existed for over thirty years and was used initially as a substitute for [computer science](#) by [Peter Naur](#) in 1960.

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